



kbc  
kelly brown concepts

КЕЛЛ БРОУН КОНСЕПТС

КРС

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Delving into the wine industry as a young university student, Kelly Brown worked in the vineyards and cellars in both Germany and the United States, learning the winemaking science, philosophies and practices of both the old and new worlds.

Emerging from university with a Bachelor in Science in Agri-Business and minors in German, marketing and wine marketing, Brown has made the wine, spirits and beverage industry the focus of her career; consistently working in the arena of product development, global sales, marketing and branding.

A speaker and advocate for education, Brown is a respected leader in technical and educational wine and spirits seminars, writes and blogs for the industry and is an international wine judge.

Widening her consulting and marketing reach, KBC Global was founded in 2007 and works with clients around the globe; from board advisory, sales and marketing strategy to branding and distribution network development.

Reared in a country kitchen, Brown finds promoting food, wine and beverage as natural as breathing. An ambitious traveler, she has turned the world into her own classroom and embraces every opportunity to explore regional cuisines and the land from whence they come. Her journeys provide the ultimate platform for exciting and challenging food and drink pairings.

In addition to her various projects and accomplishments, Brown was a member of the judging panel for the 2007 American Sommelier Association "*Best Sommelier in America*" competition and a member of the international judging team at the 2007 Japan Wine Challenge in Tokyo.

Brown will judge at the Shanghai Wine Challenge in June 2009 and is looking forward to pairing wines with lots and lots of noodles!

Catch her blogging at [www.allthingsliquid.com](http://www.allthingsliquid.com)

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